



Blumberg



Patterson



Gladstein

## Washington Post fills 3 executive positions

WASHINGTON John W. Sweeterman, publisher and executive vicepresident of the *Washington Post*, has announced executive staff promotions:

Harry Gladstein, vicepresident in charge of circulation, has been named vicepresident and business manager. He joined the Post as circulation director in 1949. Prior to that he was associated with newspapers in Louisville, Des Moines, Chicago and Los Angeles. Gladstein will report to James J. Daly, vicepresident and general manager.

Jack Patterson, circulation manager, will become circulation director. He came to the Post in 1952 as assistant circulation director and became circulation manager in 1954. He is a native of Oregon and is a former circulation executive of the *Seattle Star*, *San Francisco Chronicle* and *Los Angeles Mirror*.

Lawrence Kennelly, assistant business manager, will be assistant general manager in charge of personnel and labor relations. He has been associated with the

Post since 1963. He was formerly executive director of the Washington Publishers Association.

### Blumberg to retire

Raoul Blumberg, assistant to the publisher of the Post, has announced that he will retire at the end of the year, "three days after my 61st birthday." August 27th marked his 33rd anniversary on the paper. He had previously worked for the *Washington Daily News*, *Liberty* magazine and the *Brooklyn Eagle*.

Blumberg joined the Post in 1935 as a member of its circulation staff. He has served as its promotion manager, director of promotion and research, retail advertising manager and assistant general manager.

Blumberg was born in the Carpathian mountains of Transylvania and came to the U.S. when he was four. While living in Salt Lake City he graduated from the Salt Lake Collegiate Institute, now Westminster College. He graduated from Yale in 1929.